



FOR IMMEDIATE RELEASE

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SpartanNash Partners with Goodwill Virginia

*Partnership with Goodwill Industries Expanded across the Country to
43 Retail Stores, 18 Distribution Centers, 3 Service Centers, and 1 Commissary*

Grand Rapids, Mich., April 11, 2016 — SpartanNash (Nasdaq: SPTN), the nation’s fifth largest food distributor and leading distributor to U.S. military commissaries and exchanges throughout the world, announced today it is expanding its annual Earth Week celebrations to include **43 corporate owned retail stores, 18 distribution centers, 3 service centers, and 1 Commissary in 14 states**, including Florida, Georgia, Indiana, Maryland, Michigan, Minnesota, Nebraska, North Carolina, North Dakota, Ohio, Oklahoma, South Dakota, Texas and Virginia.

This is the third companywide Earth Week initiative since Grand Rapids-based Spartan Stores merged with Minneapolis-based Nash Finch on November 19, 2013. Spartan Stores hosted its first Earth Week activities in 2011 with Goodwill of Greater Grand Rapids (Michigan). Since the partnership was formed, associates and customers have collected and donated over 70,000 pounds of goods and materials to Goodwill partners.

“SpartanNash is committed to corporate responsibility, which includes environmental sustainability and social responsibility initiatives,” notes Meredith Gremel, Vice President of Corporate Affairs and Communications and Executive Director of the SpartanNash Foundation. “We are very excited to expand our partnership with 19 Goodwill affiliates throughout our retail and distribution center markets. We’re doing so by challenging our associates and customers to do some spring cleaning and donate their clothing, electronics and household items to Goodwill Industries, thereby reducing landfill waste, promoting reuse of products and creating jobs through Goodwill’s Back to Work programs. Plus, we’re making it convenient and doing a lot of the heavy lifting for them.”

SpartanNash Earth Week events will kick off on April 15 and run through April 25, depending on the market. Associates and customers of participating retail stores, as well as associates at the company’s distribution centers and service centers in Grand Rapids, Michigan, Norfolk, Virginia, and Edina, Minnesota, are encouraged to drop off clothing, electronics (they do not have to work) and household items at the truck or pod located at participating locations.

Additional fun and educational Earth Week activities are planned companywide at SpartanNash to celebrate the importance of sustainability, including a bag design contest, giveaways of seeds and reusable bags, U.S. flag collection and Earth Week bakery competitions.

SpartanNash also has created an internal competition in which the retail store and distribution center that collect the most donations win a traveling trophy and bragging rights for a year. Last year, D&W Fresh Market Knapp Corner in Grand Rapids, Michigan, and SpartanNash’s Omaha Distribution Center won the traveling trophies. In keeping with the Earth Week theme, the traveling trophies are made from old repurposed trophies or reclaimed wood.

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SpartanNash-Goodwill Earth Week Partnership
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Any customer who uploads a photo of his or her on-site donation to any social network, using the hashtag #SNGWEarthWeek, will be entered to win one of twenty-five \$25 SpartanNash store gift cards.

Goodwill Industries Partnership

SpartanNash is excited to partner with 21 different Goodwill organizations in 14 states to offer associates and customers the opportunity to conveniently donate goods and materials to a local Goodwill organization in celebration of Earth Day.

In Norfolk, SpartanNash is partnering with Goodwill Virginia for a donation drive at its MDV Norfolk service center and distribution center.

Oceana NAS Commissary (located at 1300 Oceana Blvd., Virginia Beach, VA) also is hosting a Goodwill drive with Goodwill Virginia, on Friday, April 15, from 9:00 a.m. to 4:00 p.m.

To see a complete list of donation dates and locations, visit www.spartannash.com/Goodwill.

Proper U.S. Flag Retirement

At all SpartanNash corporate owned retail store customer service counters, customers can bring in their old, worn, faded, or torn U.S. flags to be properly retirement. SpartanNash stores have offered this to customers since November 2015.

About SpartanNash

SpartanNash (SPTN) is a Fortune 400 company and the largest food distributor serving U.S. military commissaries in the United States, in terms of revenue. The Company's core businesses include distributing grocery products to military commissaries and exchanges and independent and corporate-owned retail stores located in 46 states and the District of Columbia, Europe, Cuba, Puerto Rico, Bahrain and Egypt. SpartanNash currently operates 160 supermarkets, primarily under the banners of Family Fare Supermarkets, Family Fresh Markets, D&W Fresh Markets, and Sun Mart.

About Goodwill Industries

Goodwill Industries is a nonprofit organization dedicated to changing lives and communities through the power of work.

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